



**TOWN OF LOS GATOS
COUNCIL AGENDA REPORT**

MEETING DATE: 05/07/2024

ITEM NO: 17

DESK ITEM

DATE: May 7, 2024
TO: Mayor and Town Council
FROM: Laurel Prevetti, Town Manager
SUBJECT: Discuss and Provide Direction on Outreach and Noticing Options for Senate Bill (SB) 330 Projects.

REMARKS:

Attachment 2 contains a presentation prepared by staff.

Attachment previously received with the Staff Report:

1. Example Noticing Maps

Attachment received with this Desk Item:

2. Staff Presentation

PREPARED BY: Jennifer Armer, AICP
Planning Manager

Reviewed by: Town Manager, Town Attorney, and Community Development Director

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Projects Outreach and Noticing Options for Senate Bill (SB) 330 Projects

Town Council Meeting
May 7, 2024

Questions to Consider

Staff recommends consideration of the following questions:

1. Are there additional online outreach techniques that should be implemented?

Current outreach includes:

- Pending Planning Projects listed online by address and on map.
- SB 330 Preliminary & Formal Applications list and materials online.
- Summary table of all SB 330 projects.
- Social media posting.

Questions to Consider

Staff recommends consideration of the following questions:

2. Are there additional mail noticing requirements for pending planning projects that the Town Council would like to implement at this time? If so:

- a. What projects would it apply to?
- b. What should the timing be for the additional noticing?

- c. Should additional noticing be sent if a project changes significantly?
- d. Who should be noticed?
(Town-wide, 300-foot radius, 1,000-foot radius, or other)
- e. Should the 300-foot public hearing noticing requirement be changed?
- f. Should an additional fee be added to the fee schedule to defray this cost?

Questions to Consider

Staff recommends consideration of the following questions:

3. Does the Town Council wish to initiate a periodic Town-wide mailer with information about development in the Town?
If so:

- a. What information should be included? (For example, “learn about pending planning projects,” “find out about pending SB 330 proposals,” “sign up for NotifyMe and the Weekly Newsletter,” or other.)
- b. How frequently should the Town-wide mailer be sent?

Examples of Noticing Costs

We ran costs affiliated with 300-foot and 1000-foot noticing for SB 330 pre-applications.

		300-foot Radius		1,000-foot Radius		Cost
Project Address	Project Scope	Number of Cards	Cost	Number of Cards	Cost	Increase Factor
101 S. Santa Cruz Ave	Mixed-Use Building (58 units)	124	\$95.48	583	\$448.91	4.7
220 Belgatos Rd	Detached Single-Family Residential Subdivision (30 units)	88	\$67.76	305	\$234.85	3.5
647 N Santa Cruz Ave	Multi-Family Townhomes (13 units)	111	\$85.47	510	\$392.70	4.6
14288 Capri Dr	Multi-Family Residential Building (95 to 175 units)	330	\$254.10	693	\$533.61	2.1
15525 Los Gatos Blvd	Multi-Family Residential Building (238 units)	693	\$105.49	505	\$388.85	3.7